



# SIMFED



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Ref: SIMFED/13-14/

Date: 18.03.14

## PRESS RELEASE

SIMFED participated in the 29<sup>th</sup> Edition of the “International Food & Hospitality Fair & Expo AAHAR 2014” organized by the International Trade Expo Organization, All India Food Processors Association (AIFPA) in association with APEDA, Government of India held at Pragati Maidan, New Delhi from 10<sup>th</sup> to 14<sup>th</sup> March 2014 and Organic food was this year’s special focus.



The main objective of SIMFED to participate in the exhibition to showcase the Organic products of the state and Organic Vegetables, spices and processed agricultural products and flowers were displayed at the fair.

During the exhibition, a National level Seminar on “Organic Food - Indian Standard & Policy” was conducted by APEDA & AIFPA. The seminar was presided by the Secretary, APEDA, Shri Santosh Sarangi, IAS, Government of India and attended by former Director General NIC Dr. M. Moni and Advisor APEDA Dr. P.V.S. Gouri and other organic experts from all over India and abroad.



The Managing Director, SIMFED, Shri Kuber Bhandari was the keynote speaker and made his presentation on the availability of agricultural produces both fresh & processed and its marketing. He stressed on the constraints faced by the state and requested for certain policy intervention by the concerned agencies of the Government of India. The Managing Director, SIMFED explained that, Sikkim being a landlocked state has no railway stations and Airports. As on date APEDA is providing 90% subsidy on train and flight transportations however no subsidy was being provided for road transportations and in Sikkim all materials were transported by road.

Secretary, APEDA, in his deliberations assured of taking up the proposal of inland road subsidy with the Government of India and assured of financial assistance for any projects with regard to processing of agricultural produce taken up by the State.

Deputy General Manager  
SIMFED