



SIMFED



Ph: 03592-202429/203432
Fax: 03592-203451

Sikkim State Cooperative Supply and Marketing Federation Ltd.
Sonam Gyatso Marg, Gangtok East Sikkim 737101.

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PRESS RELEASE

SIMFED participated in the 2nd Edition of National Cooperative Union of India Expo 2014 from 20th – 22nd February 2014 at Pragati Maidan, New Delhi. The main objective to participate was to strengthen the cooperative movement among stakeholders and promote and portray the Hon'ble Chief Minister's vision of the Organic Mission of Sikkim.



In the Expo Fair SIMFED displayed Organic Vegetables, organic spices such as Cardamom, ginger, Turmeric & Other products like Cut flowers and pulses grown in Sikkim. This was to display and showcase achievement of the Organic Mission. SIMFED also displayed processed products such as temi tea, GFPP products, broom sticks, Alpine Cheese, pepper chilli, buckwheat powder, ginger

powder,turmeric powder and rice. This was to display and showcase achievement of the Organic Mission.

The team was headed by Shri Kuber Bhandari, Managing Director, SIMFED. The visitors showed keen interest in the Organic products of Sikkim. The keen interest shown by the visitors encouraged the SIMFED team to market the organic products of Sikkim and give the message of demand of the products to the farmers of the State and encourage them to produce more.

Deputy General Manager
SIMFED